

FOR IMMEDIATE RELEASE

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## Staying Above Water with CAMO's Deck Edge Fastening System in Lake Wylie, SC

With the design and construction of more than 50 docks annually since 2003, WaterJack Marine Construction (<a href="http://www.waterjack.com">http://www.waterjack.com</a>) has always been above water. Part of their success formula is the almost exclusive use of the CAMO(R) Edge Fastening System used to fasten decks and docks. Located in Lake Wylie, SC, just 30-minutes south of Charlotte, NC, WaterJack's custom work is well known among the owners of houses ranging from river cabins to million-dollar lakeside homes. This includes everything from small repairs to the new construction of \$100,000-plus luxury docks with outdoor entertainment and underwater lighting.

"Lower maintenance options have increased average dock prices," explains Casey Nicholls, WaterJack Marine's owner. "It's like building a house. We can build a \$30K dock just as easily as a \$100K-plus dock depending on the materials. Docks have become an extension of our clients' living areas, rather than just a place to park their boats."

"Our docks are based on the way our customers want to use them. Although some designs are similar, we don't use cookie-cutter drawings. We consider every project a work of art-- focusing on quality, durability, and aesthetics with an emphasis on value has been our calling card for the past 15 years."

Working primarily with Trex decking, Casey had one small, recurring problem. He couldn't keep up with the supply of screws needed to secure each project. "Some of our competitors limit their decking to two colors – tan and gray -- because they don't want to stock all the different screws with color-matching heads. This includes overordering a particular screw to make sure there are enough to complete the dock. Many times, this created an overabundance of screws after the project's completion, which directly affects profitability," explains Nicholls.

About a year ago, Nicholls learned a better way when a co-worker alerted him to the <u>CAMO</u> <u>Edge Fastening<sup>TM</sup></u> System. Developed by National Nail, the system delivers beautiful, fastener-free, Barefoot Approved<sup>TM</sup> results with virtually any wood, composite or PVC decking. This is performed by quickly and easily inserting CAMO Edge Deck Screws into the edge of solid or grooved deck boards to provide less visible entry points.

"At first, we explained the CAMO system to customers before starting the job," adds Nicholls. "Now, we just do it. Everyone loves the way the dock looks--the end result is just phenomenal. Plus, CAMO's screws hold the deck boards as securely as any system we ever used. And, we no longer have to worry about having the proper quantity of screws on hand or overages when the job is done. Every job uses the same fastener. What a relief... and benefit to our bottom line."



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## About CAMO Edge Fastening

CAMO Edge Fastening™ from National Nail delivers beautiful, fastener-free, Barefoot Approved™ results with virtually any wood, composite or PVC decking. CAMO® offers a variety of guides, fasteners, and accessories, as well as a collated system to suit project requirements. For more information or to locate a dealer, visit <u>CAMO Fasteners</u> or call 1-800-968-6245. Be sure to <u>"Like"</u> CAMO® Fasteners on Facebook.