

Contact: Maureen Murray

973-713-7367

[precise2@optonline.net](mailto:precise2@optonline.net)



## **Simcoe Decks Chooses CAMO® for Faster, Better Deck Building During Pandemic, Softwood Shortage**

For the past three years, Michael Scott, owner of Simcoe Decks, has been dedicated to providing Southern Ontario's cottage country with high-quality, low-maintenance outdoor living spaces. But like most deck builders, the global pandemic and tightening market for softwoods was putting the squeeze on his business and crews. Simcoe Decks has had plenty of work, but needed to get it done efficiently and more quickly. His solution was to build with steel frames, supplied by a local metal supply company while making the complete switch to composites. But, he needed to find the right tools and fasteners to speed up the process.

During his wood deck-building days, Scott used CAMO's MARKSMAN Pro® and Edge Screws with a hand drill for edge fastening into the sides of the deck boards and joist, creating a stable, strong connection with no visible fasteners on the surface of the board. When CAMO introduced the stand-up DRIVE™ tool for increased speed and three nose pieces for edge, clip and face fastening, he was all in.

Using the edge-fastening nose piece included with the DRIVE, Scott and his crew installed faster while offering his customers the same craftsmanship he prides himself on. The DRIVE provided seamless compatibility with the electric tools his crew was most familiar with. Allowing for stand-up-fastening, DRIVE offers the additional benefit of getting his workers off their knees, saving not only time but the strain on their bodies.

As Scott continued to expand Simcoe Decks, he recognized that homeowners were becoming increasingly interested in low-maintenance composite decking and hidden fasteners. After experimenting with different brands and their proprietary clip systems, he discovered Deckorators' grooved decking. To ensure the same level of consistent spacing as their edge-fastened decks, Scott began searching for a clip system that would create the same uniformity on every board they installed.

"Nobody thought clips could get better until CAMO introduced the EDGE® Clip," said Scott. "After CAMO previewed their clips at Deck Expo the deck building community created a huge buzz. Once we saw them on Instagram we reached out to our supplier and never looked back."

The CAMO EDGE Clip (for 90-degree patterns) and EDGEX® Clip (for any pattern) quickly became their go-to clips after finding they worked well with Deckorators' grooved decking.

Now, Scott uses CAMO tools and fasteners on every deck, installing the clips with both his CAMO DRIVE tools and with hand drills using the NEVER-MISS Guide™ included in every pail of CAMO clips. "We go through anywhere between 20 and 30 large pails of clips a season, using them on just about every job," said Scott.

As metal framed decks gained popularity during 2020's lumber shortage, Scott began incorporating CAMO EDGEXMETAL® Clips into their projects to keep their competitive edge and easily fasten into metal. He found EDGEXMETAL Clips engage in seconds with the metal frame and are were ideal for creating an angled "X" inlay pattern on a deck in Blue Mountains, Ontario, a ski resort area.

As another high-end deck amenity, lighted glass railings are one of Simcoe Deck's specialties. For a recent project in the recreational lake area of Huntsville, Ontario, glass railings gave the homeowners unobstructed views of the home's natural surroundings.

Typically, deck boards will be twisted or curved and need to be straightened before fastening. The CAMO LEVER® tool can lock-in rows of boards and clips on single, double and metal joists with just one turn. "Some of the boards were five or six inches apart, too tight for us to fit in a traditional clamp even if we reversed it, but we were able to fit in there with the LEVER." With smaller crews, one contractor can speed up their installations by aligning rows of boards and locking them in place to fasten, all while maintaining social distancing on the jobsite.

With the ability to build up to 5X faster with the CAMO fastening system, Simcoe Decks weathered 2020 and is now booked into 2021, ready to move from job-to-job with speed and efficiency.

"As a system, CAMO provides a fastener and a tool for every application," he said. "We use CAMO products exclusively now, because we want to provide the best for our customers," explained Scott. "It's an amazingly easy system for my crew to learn—and if we ever have a problem, I know CAMO has our backs."

To learn more about CAMO's deck fastening solutions, visit <http://www.camofasteners.com>

### **About CAMO**

CAMO exists to provide the best deck fastening installation experience for hardworking doers who take pride in their work and value their wallet. That's you. Whether you install decks for a living, offer to help build them with a buddy, or maybe build just one in your lifetime, CAMO products are engineered to save you time and ensure your work looks and performs as you expect it should. CAMO®. The Better Way to Build a Deck. For more information or to locate a dealer, visit [camofasteners.com](http://camofasteners.com) or call 1-800-968-6245. Be sure to "Like" @camofasteners on Facebook and @camodeckfasteners on Instagram. Search CAMO Fasteners on YouTube to find our channel or check us out on Pinterest.