

FOR IMMEDIATE RELEASE

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Creative Concepts & Design Chooses CAMO Edge Fastening for Deck Safety and Integrity

Grand Rapids, MI – Creative Concepts & Design uses the CAMO Edge Fastening exclusively to ensure deck integrity and safety. Based in Kansas City, Missouri, co-founders Caleb Hunt and Brent Urbaniak create unique, high-end deck designs using premium materials to match their customers' deck visions to their lifestyles, with a focus on safety.

Hunt, with 16 years in residential and commercial design, is the team's design expert who listens to the customer and helps them achieve their ultimate outdoor space as well as select the right quality materials, while Urbaniak with 17 years in construction, oversees the build and brings it to life.

"CAMO has a very unique system that drives a screw into both sides of the deck board and right into the joist, at a depth that ensures strength and integrity," said Hunt. "Fastening on both sides also prevents racking and creates a stability not found with other fastening systems." He maintains that adherence to codes and safety measures are extremely important, not only to their own and their customer's peace of mind, but where your name and word of word mouth is everything in a region.

Creative Concepts & Design builds more than 100 high-end, premium decks per year, mainly AZEK capped polymer decking with the natural colors their customers desire. "We never have a problem color-matching or finding the right shade for customers," said Hunt. "We use AZEK to create double divider boards and task area separations using color and also do a lot of picture framing around the perimeter —its workability and clean miter cuts are key to our designs." They fasten the boards using both the hand-held CAMO Marksman Pro and the Edge Pro standup collated edge fastening system, that allows the user to stand and move along the board quickly and efficiently. "The AZEK and CAMO products work well together," he added.

"Along with overall deck integrity, we do like the ergonomics and speed of the Edge Pro, which allows the installer to stand and move along the board when installing the CAMO system's screws," he said. "These screws have incredible strength, won't shear off and hold up well long-term."



To learn more about Creative Concepts & Design, visit http://creativeconceptsdesignllc.com. For more about CAMO, visit www.camofasteners.com.

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About CAMO Edge Fastening

CAMO Edge Fastening™ from National Nail delivers beautiful, fastener-free, Barefoot Approved™ results with virtually any wood, composite or PVC decking. CAMO® offers a variety of guides, fasteners, and accessories, as well as a collated system to suit project requirements. For more information or to locate a dealer, visit <u>CAMO Fasteners</u> or call 1-800-968-6245. Be sure to <u>"Like"</u> CAMO® Fasteners on Facebook.