



**The Better Way to Build a Deck**

Media Contact: Maureen Murray

973-993-1570

[precise2@optonline.net](mailto:precise2@optonline.net)

## **National Nail Launches Versatile CAMO® LEVER™ Tool for Fast, Easy Deck**

### **Board Bending**

Grand Rapids, MI-- At CAMO, we know that you don't have time to wrestle with deck boards – time is precious during installation and crews are getting smaller. Not to mention the strain on the body and potential board damage. As part of the CAMO experience that delivers ease, efficiency and profitability, CAMO® LEVER™ is the only tool needed to bend, straighten or align deck boards to speed up installation. In fact, contractors can build decks up to 5X times faster when they use LEVER with other CAMO innovations like the versatile DRIVE™ stand-up tool for any decking and CAMO EDGE Clip for grooved boards. In these difficult times, the CAMO team knows that COVID-19 is a challenge for deck builders as they try to protect their families and livelihoods. That is why we're forging ahead with the latest innovation.

LEVER is all about freedom during installation. Without time-consuming set-up, the unique LEVER tool sets in one turn to lock boards in place for fastening with no strain, no hassle. When combined with CAMO EDGE Clips, LEVER speeds up grooved decking installations by locking multiple rows of boards and clips in place for quick fastening. The compact LEVER is also strong enough to straighten any warped board. Smaller crews are not a problem—LEVER eliminates the need to have someone holding boards, or a tool, in place. Lay your boards down, lock them in place with LEVER and you are free to fasten. And the timing of the LEVER launch aligns with the need for one- or two-person installation that allows social distancing on the jobsite to protect worker safety.

“We are unwavering in our mission to help contractors build a better deck easier and in a faster timeframe—even with smaller crews,” said W. Scott Baker, CEO. “CAMO LEVER is the latest addition to the family of innovative CAMO products that gives contractors an unparalleled deck-building experience. We're dedicated to helping our contractors stay on the job as well as emerge strong from the pandemic.”

The versatile LEVER tool adjusts to single, double and even steel joists and keeps spacing between boards consistent, which, for the discerning deck builder, adds to the beauty of a fastener-free surface. For the best installation experience, lock in a whole field of boards using 2–3 LEVERS across the length of the deck.

With an MSRP of \$99.95, CAMO LEVER is an affordable, easy-to-use innovation that allows contractors to work smarter, with less labor, and helps them build a better deck.

To learn more about the CAMO LEVER, visit <http://www.camofasteners.com/products/lever>

## **About CAMO**

CAMO exists to provide the best deck fastening installation experience for hardworking folks who take pride in their work and value their wallet. That's you. Whether you install decks for a living, offer to help build them with a buddy, or maybe build just one in your lifetime, CAMO products are engineered to save you time and ensure your work looks and performs as you expect it should. CAMO®. The Better Way to Build a Deck.

For more information or to locate a dealer, visit [camofasteners.com](http://camofasteners.com) or call 1-800-968-6245. Be sure to "Like" @camofasteners on Facebook and @camodeckfasteners on Instagram. Search CAMO Fasteners on YouTube to find our channel or check us out on Pinterest.