



**FOR IMMEDIATE RELEASE**

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**National Nail Announces Finals of its CAMO® Screw Off!™ Deck Fastening Competition Feb. 14<sup>th</sup> 2018 at LBM Expo Booth #226 With a Harley-Davidson® Grand Prize**

Grand Rapids, MI – National Nail’s CAMO Screw Off! in which hundreds of contractors competed in a deck fastening speed competitions at lumberyards in New England and New Jersey in 2017, will hold the finals at the Northeastern Retail Lumber Association (NRLA) LBM Expo in Providence, Rhode Island on Feb. 14, 2018. The elimination rounds will be held at the Idea Exchange near the CAMO Fasteners booth #226, beginning at 11 a.m. - 3p.m. The “Elite 8” Finalists compete from 3pm - 4pm when the Grand Prize of a Harley-Davidson® motorcycle is announced along with cash prizes.

Designed by National Nail to provide hands-on experience with its CAMO Deck Edge Fastening system, the CAMO Screw Off was hosted by CAMO stocking dealers this past summer and fall in a series of deck fastening speed contests. The unique system, comprised of propriety guides, drill bits and fasteners, actually fastens deck boards on the edge, to give decks a more beautiful, barefoot-friendly, fastener-free surface.

To make it even more interesting, father and son Bob and Jesse Buzzell of Robert Buzzell Construction in Newton, NH will represent Moynihan Lumber of Plaistow, NH, facing off against each other in the finals!

“We are getting down to the wire and excitement is building, as contractors gear up to win that bike in The CAMO Screw Off! finals,” said W. Scott Baker, CEO, National Nail. “Our dealers loved the way the competitions increased store traffic and created new CAMO fans through the hands-on demos. We expect even more dealer competitions in other regions in 2018.”

National Nail worked with CAMO stocking dealers to promote event dates, generate contractor interest, and coordinate competition details. A CAMO Screw Off! Dealer Marketing Kit containing banners, flyers, posters, and other promotional material was provided to each participating location. Additional support included logo wearables, regional PR, and social media.

For more information on the CAMO Screw Off! Finals at the 2018 NRLA LBM Expo in Providence, Rhode Island, please visit [www.camofasteners.com/screw-off](http://www.camofasteners.com/screw-off)

## **About CAMO Edge Fastening**

CAMO Edge Fastening from National Nail delivers beautiful, fastener-free, Barefoot Approved™ results with virtually any wood, composite or PVC decking. CAMO offers a variety of guides, fasteners, and accessories, as well as a collated system to suit project requirements. For more information or to locate a dealer, visit [CAMO Fasteners](#) or call 1-800-968-6245. Be sure to “Like” @camofasteners on Facebook and @camodeckfasteners on Instagram.

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